

Reach more than **2,500** textile & craft enthusiasts committed to reusing and repurposing.

Sponsor Textile Center's 20th Annual World's Largest Textile Garage Sale!



Promote your program or business at this earth-friendly event!

Our annual World's Largest Textile Garage Sale is an extraordinary celebration of thrift and fiber art, bringing together artists and makers committed to reusing, recycling, and repurposing.

The Garage Sale is held at University of Minnesota's ReUse Program Warehouse from April 16 – 18, 2020.

How does the Garage Sale work?

- Individuals and businesses donate excess yarn, fabric, tools, kits, patterns, books, notions, sewing machines, looms, and other specialized equipment – filling a whole warehouse with textile treasures!
- Materials are sorted and priced by nearly 300 volunteers and resold at garage sale prices to the public – artists, students, crafters, groups doing charity work, and more
- All donations are tax deductible and benefit Textile Center's artistic programs

Highlights of the Garage Sale include:

- A festive, exclusive Preview Sale with a DJ & refreshments
- Our "Oval Room" section with higher quality merchandise
- "Fabric by the Bag" section of exclusive deals on fabric and patterns
- Last-hour "Bag Sale" – when everything must go!

A Green Event

It's the ultimate example of recycling and reusing, in which thousands of textile-related items are diverted from landfills! In partnership with the University of Minnesota, the Garage Sale is a zero-waste event.

2019 By the Numbers



2,500+ Garage Sale participants



\$60,000+ raised to support Textile Center's artistic programs



Our World's Largest Garage Sale continues to grow, and 2020's plan is to be even bigger! We hope you'll join us.

Interested in becoming a sponsor? Contact Nathaniel Ansari at nansari@textilecentermn.org

SPONSORSHIP LEVELS

All "Advocate" benefits, plus:

Exclusive below the title recognition on marketing materials, online, ads, and at the event

Advertising recognition, including on-air spots (if applicable)

Additional 10 tickets to the Friday night Preview Sale (total 20, value \$700)

PRESENTING SPONSOR

\$5,000 • LIMIT: ONE
Sign up by March 13, 2020

Interested in becoming a sponsor?

Contact our Fundraising & Events Associate Nathaniel Ansari at nansari@textilecentermn.org, or call 612.436.0464.

All "Supporter" benefits, plus:

Logo recognition on printed marketing materials, such as flyers and postcards before event

Additional 6 tickets to the Friday night Preview Sale (total 10, value: \$350)

Recognition on Textile Center's social media (Facebook, Twitter, Instagram)

ADVOCATE

\$1,000 • LIMIT: TWO
Sign up by March 13, 2020

All "Friend" benefits, plus:

On-site logo recognition at Garage Sale

Recognition in email newsletters prior to event (~8,000 recipients)

Additional 2 tickets to the Friday night Preview Sale (total: 4, value: \$140)

SUPPORTER

\$500 • LIMIT: FOUR

TEXTILE CENTER'S 20TH ANNUAL



APRIL 16 – 18, 2020

Logo recognition on the Garage Sale webpage – (thousands of views prior to event)

2 tickets for the Friday night Preview Sale (value: \$70)

FRIEND

\$250 • LIMIT: FOUR